

1. The first thing you need to do is get organized.

If you have a lot of PLR content organize it. If you don't have a lot of PLR content get busy buying it. I have given you resources in your resources document on where to find good PLR content.

2. If you decide to sell the products you get PLR to make sure you do the following...

1. Change the title
2. Get new graphics
3. Have the sales letter rewritten
4. When you set it up to market it, make sure you use a squeeze page. If the package didn't come with one, create one or have it created and send all traffic to it.
5. Add other content components to the product to add value

3. Here's what you need to setup a product that you have PLR to...

1. Squeeze page (*Optional*)
2. Squeeze page thank you page that delivers what was promised on the thank you page. (*Optional*)
3. Sales letter
4. Customer capture page (*Optional*)
5. Download page
6. Product

4. Before you can become profitable with using PLR products, **you've got to have a plan** that will allow you to make money with them.

Here are a few example business models that you can use to make money with PLR products...

A) Take PLR products turn them into a different format and sell them as a brand new product to a target niche.

Once you have your plan then you can start implementing it. If you need coaching on how to implement your plan then head over to MyPLRCoaches.com and we can help you.