

Step 1: Setup a squeeze page that offers people the opportunity to get on your VIP update list. You could also offer them an extra bonus to entice them even more.

Step 2: Setup a blog that you can add promotional content that promotes each of the software products you'll be promoting.

Step 3: Decide what products you'll be promoting. Make sure and find ones that you can get the PLR to so you can change up the graphics, and maybe even make changes to the software.

Step 4: Setup all products that you will be selling. You can put them into a folder on your own domain name. EX:
<http://www.YourDomainName.com/SoftwareProductName>

Step 5: Create 2-3 blog posts per software product you will be selling. These blog posts need to educate your people into buying your software products. You can do educational articles, video tutorials, etc. Even adding bonuses if they buy will help you make more sales too! Make note of the URLs to each these blog posts.

Step 6: Create an email for each of the blog posts that you have. These emails JUST need to get people to click on your link and read your blog posts. Don't try to sell anything in these emails...

Step 7: Load all emails into your autoresponder so it can deliver your emails to people who join your list automatically.

Step 8: Drive traffic to your squeeze page and watch the money come in! 😊