



# **#4 E-Covers**

**PLR Powerhouse**

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# Ecovers

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# Ecovers

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- They give people an idea of what to expect
- Attractive Ecovers give people the impression of a good product worth their money, making them much more likely to purchase. On the other hand, an uninspiring ecover won't get anyone pumped up about the product.
- Ecovers are one of the fastest ways to get people's attention and spark desire in a customer
- An Ecover should be “catchy” and get people excited about the content / product inside (a nice title and subtitle helps as well)

# Why are Ecovers Important?

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- Generally, you place your photo or product image that you have created onto the eBook cover; then get the ecover done.
- If you have the expertise to do it on your own, you can use programs such as Photoshop and GIMP to create your ecover.
- There are several other options (Paid and Free) for quick ecover creation
- Let's take a look at what's available...

# How To Get Your Ecovers Done?

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- <http://www.myecovermaker.com/>
- This is a subscription service that lets you download as many ecovers as you want at \$14.95 per month, or \$4.95 per download
- It does offer a few free ecover models and styles for you to choose from
- Great templates (over 85 of them), option to download 3D or 2D ecovers, lots of text effects and fonts, hundreds of extra graphics to go into your ecovers
- Let's take a look now...

# **My Ecover Maker (both Paid and Free)**

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- <http://www.3d-pack.com/> Online 3D Packs, Ecovers, etc.
- **Have images to upload ready**, meaning the images for the front and sides, etc. for your ecover. The 3D Package site will handle the rest of the assembly. This site is more like a finishing station than anything else
- You can then download the finished product in PNG, JPG, GIF formats very quickly
- Tutorials are available right on the website homepage. **Let's take a look**

# Online 3D Package (Free)

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- <http://3dcovermaker.com/>
- \$9.99 / Year
- Upgrade over Online 3D Package. Downside is that it's paid
- Lots of templates, elements, styles and other useful things to choose from. There's an image tool, a text tool, etc.
- They also offer over 200 bonus templates for you to check out (with registration)

# Ecover Creator (Paid)

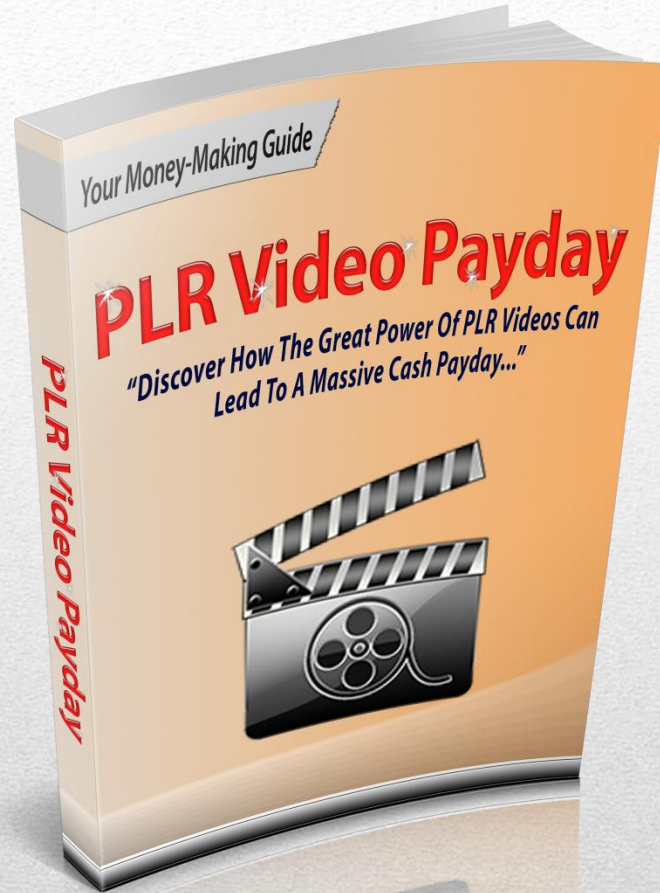
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- <http://fiverr.com>
- You can pay someone \$5 US and they'll take care of what you need
- If you want your ecover to look as professional as possible, my recommendation is that you outsource it (unless you have great experience in graphic design)
- **Let's take a look**

# Fiverr

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# PLR Video Profits

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- Get an Ecover done!

# Wrap Up

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